

Independent Financial Advisor Appointment Services

Over the past 30 years GFM ClearComms has grown into one of the UK's leading providers of end-to-end customer service and marketing solutions. We work side-by-side with our clients to ensure we fully understand their culture, processes and objectives before then helping them develop customer centric strategies.

Seamless Brand Extension

We present ourselves as part of your business development team and in a manner that conforms with your business values. Our expert team has worked with and on behalf of some of the largest financial institutions and blue chip companies in the world and leverage these experiences to effectively arrange appointments that are fully qualified; giving you the best chance of a successful outcome.

Flexible Services

Our bureau operation is entirely flexible, allowing you to switch the service on and off as required and apart from a small monthly management fee you only pay for the calls and emails we handle on your behalf.

Service Overview

- Full brand extension
- Highly trained appointment booking agents
- Digital marketing expertise
- Direct mailing service
- Virtual reception service

YOUR CHALLENGES

Market research indicates that today's financial advisors face three key challenges -

Time Management

- Maintaining your current operations is extremely time consuming

Competitive Advantage

- Finding a unique value proposition in order to stand out from the competition

Upward Trends

- Continually increasing revenues, profits and diversification of your services

OUR CLIENTS INCLUDE:

The Telegraph **THE TIMES**

OUR CREDENTIALS:

ico. **FCA** FINANCIAL CONDUCT AUTHORITY

Our Solutions

To help financial advisors grow their businesses and expand their capabilities we created our award-winning bureau service. Operating 24/7, 365 days of the year, we can ensure your appointments and customers are managed efficiently and professionally; and they will never know they are speaking to a third party. Through our bespoke bureau solutions we can help you overcome new self-service technologies, competition from big firms and a volatile market that can cause uneasy feelings among potential and existing clients.

We also have a comprehensive digital team who can help you maximise your online presence and deliver targeted marketing communications to ensure you are being seen by the right people and enabling you to convert more enquiries.

